

2022 "The Trail" Yearbook Ads

New Providence High School
35 Pioneer Drive, New Providence, NJ 07974
Harry Klein, Adviser, hklein@npsdnj.org

Straight from the heart and into the yearbook! Our staff is offering the opportunity to "personalize" your child's yearbook in a very special way with a "Public Display of Affection" [PDA] ad. Space is available to congratulate graduates or tell the students how proud you are of their accomplishments! Regardless of the occasion, your ad provides a great way to recognize a student or event that our staff may not otherwise be able to cover. To reserve your space, follow these guidelines:

Step-by-Step Instructions

1. Select the ad size and type **OR go to jostensyearbooks.com to create the ad.**
2. Choose desired layout from page 2 of flyer or submit a custom layout following the instructions on page 2.
3. Choose your photos (make sure to check photo submission guidelines and tips)
4. Complete your order form and text portion below (please see text restrictions)
5. Deliver order form and payment (**checks payable to NPHS**) by the **DEADLINE DATE** to the yearbook adviser at school in an envelope with student name and ad size on the outside.

Photo Submission Guidelines

- * Do not cut, tape or glue photos
- * Care will be taken to return photos; however copies of irreplaceable photos should be made.
- * Select vertical (tall) photos for vertical space and horizontal (wide) photos for horizontal spaces. Photos will be enlarged or reduced to fit the payout.
- * Write lightly in pencil to identify which photo corresponds with each layout frame and put your name, address and phone number on each photo.
- * If you are submitting digital photos, they must be 300 dpi (if scanned) or have been taken with a 6.0 megapixel or higher digital camera.

*No messages
from parents
or family
members for
student
pricing.*

Advertising Prices

All Color

Family Prices

1/4 page - \$85

1/2 page - \$140

Full page - \$250

Students submitting ads with friends pay **ONLY** (must be sent to Mr.Klein):

1/2 Page- \$100

Full Page- \$150

Deadline Date

12/18/21

Act Now Limited Space Available!!

Order Form

Student Name: _____

Parent/Purchaser: _____

Email: _____ Phone: _____

Ad Size/Design: _____ # of Photos Included: _____

Amount Included: \$ _____ Check ^(payable to NPHS) / Money Order#: _____

To create your advertisement online and pay by credit card, use

www.jostensyearbooks.com

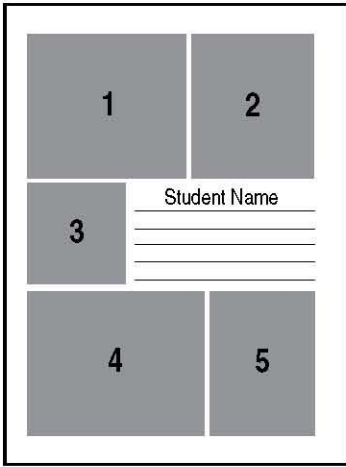
(charges and designs will vary)

Text Submission Information/Form

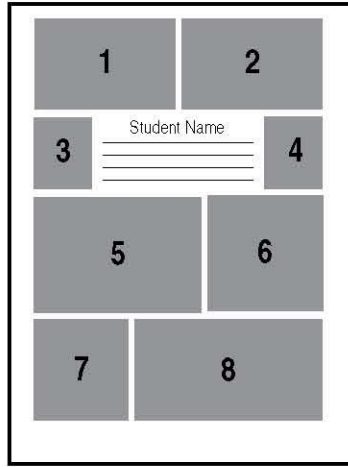
Neatly print ad text below (If your text does not fit in this area, you must include a CD with the text). *Under copyright law guidelines, please note that only up to 4 lines of a song or poems may be used in your ad.*

Full Page Ads

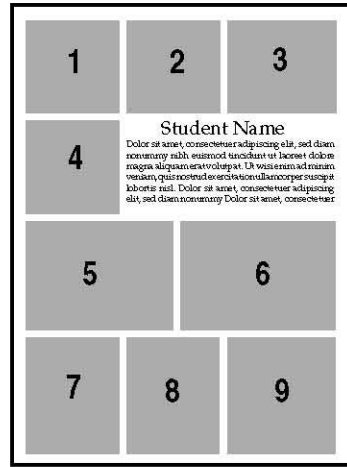
Refer to the letter below each design to identify which layout you wish to use for your student's ad. Ads shown smaller than actual size



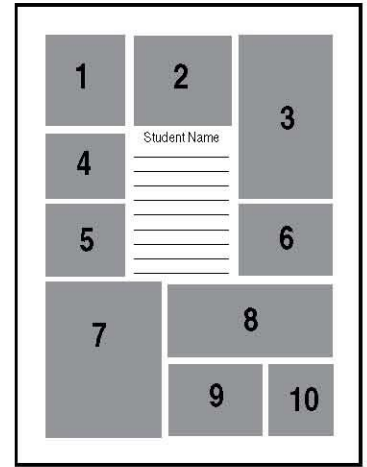
Layout Design #Full J
(5 photos)



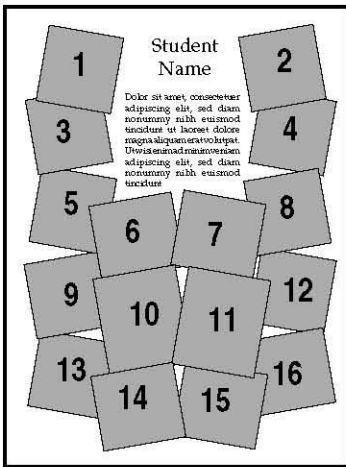
Layout Design #Full M
(8 photos)



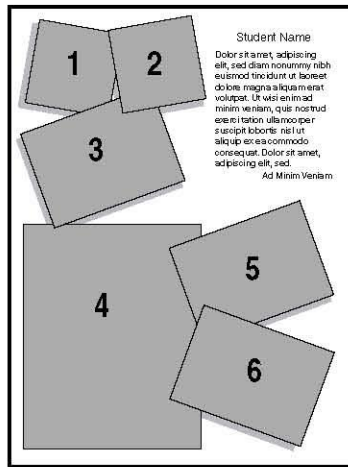
Layout Design #Full N
(9 photos)



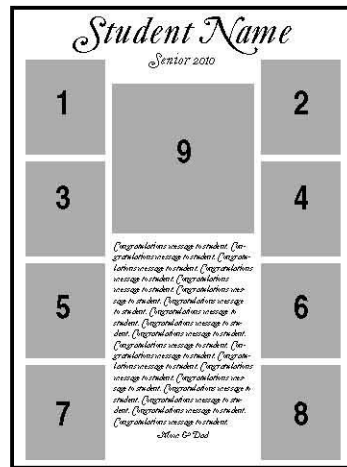
Layout Design #Full O
(10 photos)



Layout Design #Full R
(16 photos)



Layout Design #Full S
(6 photos)

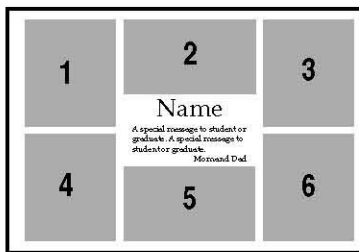


Layout Design #Full T
(9 photos)

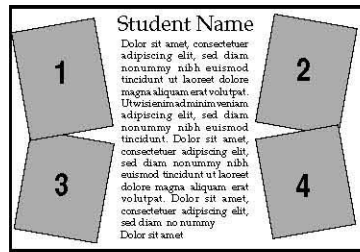
Custom Designs

If you wish to use a custom design, it must be submitted in camera ready hard copy (to fit the actual size and proportion of the ad) or high resolution (300 dpi) digital format. These digital files must be submitted as either jpeg, tiff or pdf formats. PLEASE PROOFREAD your and include a hard copy of the ad.

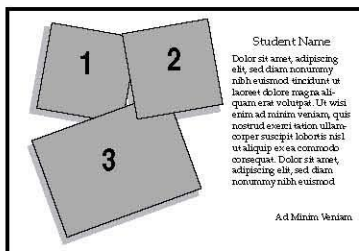
1/2 Page Ads



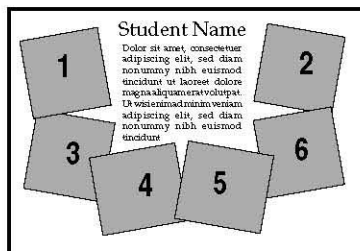
Layout Design #1/2 D
6 photos



Layout Design #1/2 E
4 photos

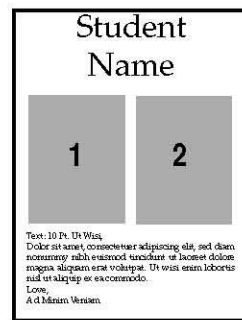


Layout Design #1/2 M
3 photos

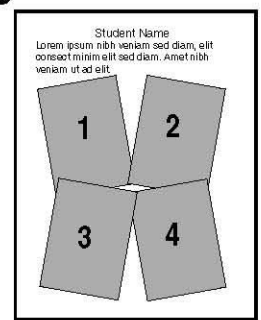


Layout Design #1/2 X
6 photos

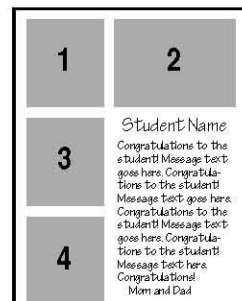
1/4 Page Ads



Layout Design #1/4 F



Layout Design #1/4 L



Layout Design #1/4 O



Layout Design #1/4 P